We’d love to talk to you more about your signage

Everything about your business is important to you. No detail is too small to overlook, no challenge is too big to take on. You’re proud of what you’ve built. Shouldn’t your sign show that?

At FSG, we believe every business should have a sign they can be proud of. That sign is the first thing your customers see. It should be the last thing you have to worry about.

At the end of the project, you’ll have a sign you’re proud of and you don’t have to worry about. You’re focused on growing your business. With FSG Signs, you can trust that your sign is helping people find your business.

The FSG Signs team is backed by FSG. We’ve been helping businesses find solutions to their biggest lighting, electrical, technology, and signage challenges for more than 35 years. Call FSG Signs today at 1-800-XXX-XXXX, or visit us at www.fsgi.com to learn more about how we can help you get the sign your business deserves.
As an approved Subway signs vendor, FSG stands ready to build, install, and maintain your sign, wherever you’re located across the United States. Here’s how we do it:

<table>
<thead>
<tr>
<th>Step</th>
<th>Process</th>
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<tbody>
<tr>
<td>1</td>
<td><strong>CHOOSE YOUR SIGN</strong> Begin by using the catalog of Subway design choices at the back of this guide. There, you will find every sign you’ll need for your franchise. Go to <a href="http://www.fsgi.com/subway">www.fsgi.com/subway</a> and fill out our online form, or call us at 1-800-XXX-XXXX. Give FSG the green light by confirming your choice and site. <strong>We’ll take it from there.</strong></td>
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<td>2</td>
<td><strong>SITE-SPECIFIC DESIGN</strong> FSG knows that a “one size fits all” solution may not actually work at your unique site. We also know that your site may have specific design guidelines and restrictions. That’s why we conduct a thorough assessment of each site and tailor your chosen sign to make sure it looks and fits correctly.</td>
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<td>3</td>
<td><strong>APPROVALS</strong> Requirements from your lease agreement and local codes must be taken into account for your signage. FSG will review these requirements with you to make sure everyone is on the same page. Any issues regarding the size, location, or other characteristics of your signage will be factored into the design process.</td>
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<td>4</td>
<td><strong>PERMITTING</strong> You’re busy with the business of your franchise. You shouldn’t have to worry about getting this or that permit for your signage. FSG Signs experts will research your local codes and ordinances and pull all the necessary permits for you so you can focus on what you do best.</td>
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<td>5</td>
<td><strong>FABRICATION</strong> FSG Signs will build your sign in our 53,000 ft² facility in Austin, Texas to the specifications of your local codes and requirements. Once the sign is ready, FSG will make sure your sign is where it needs to be, when it needs to be there.</td>
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<td>6</td>
<td><strong>INSTALLATION</strong> Finally, the big day arrives you’re in good hands. We will coordinate the installation around your schedule to ensure the least inconvenience possible. Our crew will arrive on time, complete the installation, and resolve any related issues on-site before we leave. We’re only finished when you’re completely happy.</td>
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Let’s take a look at a Subway franchisee who has used FSG to get the sign for his new restaurant. Meet Cindy:

“From design to production to permitting to installation, I always knew where my sign was.”

Cindy

**Position:** Owner of a new Subway Franchise  
**Task:** Create signage that will welcome his new customers to his restaurant

Cindy is busy. She's excited, but she's got a lot of things on her plate. Cindy is getting ready to open the doors of her Subway franchise.

Location, office space, staffing, supplies, vendors, marketing... All these things (and more) are taking up Cindy's time as she puts her new business together. But she also has one more item on her list: she needs a sign over the front door. Honestly, Cindy doesn't know the first thing about signage. She's a great manager and a budding businessperson, but she's simply never had to worry about signs before. Where should she go for her sign? What should it look like, how big should it be, what is she allowed to put up?

Despite all these questions, though, Cindy isn't worried at all. She knows that FSG has her back.

FSG is the preferred signage vendor for Subway. We have all the design standards, and we've helped dozens of franchisees like Cindy get the exact right sign for their business. To get her sign, Cindy hopped over to www.fsgi.com/subway on her mobile device. There, she found a form where she could enter all her info and get her order started. If she wanted, Cindy could also have called FSG Signs at a phone number specifically made for Subway.

Cindy watches the status of her sign as the order is completed, the sign is fabricated, and the final product is installed. She knows where her sign is at all times, and is up-to-date on any developments along the way. Thanks to their transparency and the ease of the process, Cindy can focus her time and effort on the other important jobs at hand.

FSG has completely taken the hassle out of getting her sign.
CHOOSE YOUR STYLE

Let us know what style you need. Our designers will create a site-specific design that meets the needs of your building as well as any local codes or design guidelines.